



NN
NECANOW
2025

**A LEADERSHIP
AND PERSONAL
DEVELOPMENT
CONFERENCE**

April 7th - 9th
Hollywood, FL
The Diplomat Beach Resort



3 DAYS

NECA Now offers a dynamic platform for leadership and personal development featuring presentations from renowned experts. Attendees can explore a diverse range of current topics including recruitment, culture, change management, and personal development. The event also provides valuable opportunities to network, build meaningful connections, and gain insights from industry peers.

DYNAMIC SPEAKERS

General session speakers Travis Bradberry and John Foley and an exciting roster of world-class breakout session speakers bring new viewpoints to build your leadership skills.

NEW EDUCATIONAL TRACKS

With 31 sessions broken down into four tracks, you have the flexibility to tailor your learning experience. Dive deep into a specific area of interest or mix and match topics to address the challenges and opportunities specific to you. Design your journey to suit your unique goals and needs!

WHO SHOULD ATTEND NECA NOW?

This conference is ideal for individuals in diverse roles across NECA member companies and chapters who are eager to enhance their leadership and communication skills, both personally and professionally.

“The only thing worse than training your employees and having them leave is not training them and having them stay.”
—Henry Ford

WHY SHOULD YOU ATTEND?

NECA Now offers a unique opportunity to participate in a range of sessions designed to help you develop your team, yourself, and your business. With four distinct tracks, the conference provides a holistic perspective on attracting and retaining talent, fostering personal and professional growth, examining organizational culture, and communicating and managing change. NECA Now is a small gathering with a significant impact, allowing NECA members to engage and connect with one another and our Premier Partners in an intimate conference setting.





DR. TRAVIS BRADBERRY

Dr. Travis Bradberry is the award-winning author of the #1 bestselling book, Emotional Intelligence Habits, and the Chief People Scientist at LEADx. He is a world-renowned expert in emotional intelligence whose books have sold more than 3 million copies.

Dr. Bradberry is a LinkedIn Top Voice with 2.5 million followers on the platform. He has written for, or been covered by, Newsweek, BusinessWeek, Fortune, Forbes, Fast Company, USA Today, The Wall Street Journal, The Washington Post, and The Harvard Business Review.

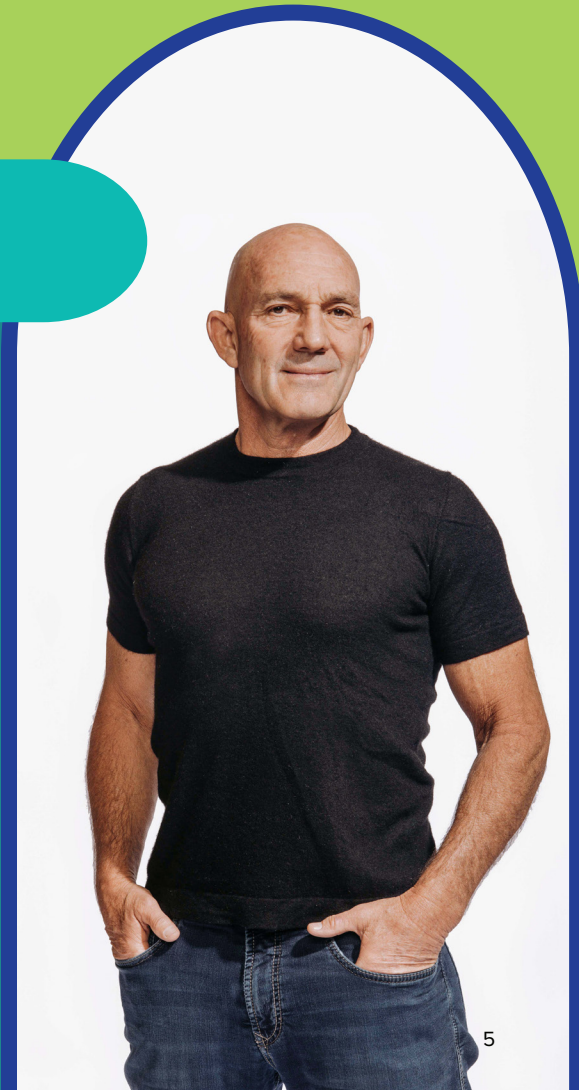
Award Winning Co-author of Emotional Intelligence 2.0 | Co-founder of TalentSmart

JOHN “GUCCI” FOLEY

Former Blue Angels Lead Solo Pilot | Keynote Speaker & Author | Founder of Glad To Be Here Foundation

John Foley is a renowned keynote speaker, bestselling author, and former lead solo pilot of the Blue Angels, known for his “Glad To Be Here®” philosophy. An expert on high performance, trust, and teamwork, John has inspired over 1,500 top organizations worldwide—including Google, Microsoft, and the NFL—through captivating storytelling and electrifying footage of Blue Angels in action.

His presentations energize audiences with a mindset of gratitude, excellence, and purpose. This mindset is intended to help individuals to build focus, resiliency, and a culture of excellence by finding a purpose larger than self. Through the Glad To Be Here Foundation, John has donated over \$2 million to global charities, impacting lives and supporting his mission of purposeful leadership.



MONDAY, APRIL 7, 2025				
8:00 AM	Golf Outing			
8:00 AM – 12:00 PM	Everglades Tour			
8:00 AM – 3:00 PM	Women in NECA Leadership Conference (Additional Registration Required, \$450)			
4:00 – 5:30 PM	General Session: Travis Bradberry Upping Your Leadership Skill Set With Emotional Intelligence			
5:30 – 7:00 PM	Networking Reception			
TUESDAY, APRIL 8, 2025				
7:45 – 8:30 AM	Grab and Go Breakfast			
8:30 – 9:30 AM	General Session: A Fireside Chat with NECA's Senior Leadership Team			
9:30 – 10:15 AM	Interactive Break			
10:15 – 11:15 AM	Succession Planning for Sustainable Leadership Dr. Alyson Goldstein	Stress Management 101 Dr. Alice Domar	Why Mistakes Are Useful Drew Batty	Demystifying Decision Making Rachel Breitbach
10:15 – 12:30 PM	Masterclass Workshop: Mary Abbajay Collaborating Up, Down, and Across: Working Successfully with Others			
11:15 – 11:30 AM	Break			
11:30 AM– 12:30 PM	Retaining Top Talent: Strategies for Your Future Success Jon Finch	Strategies to Battle Perfectionism Dr. Alice Domar	Building a Highly Functioning Team Mike Carroll	Organizational Change Management: Successfully Leading Change Rachel Breitbach

Tracks: **Mentoring, Recruiting, & Retaining** • **Personal & Professional Development** • **Culture & Growth** • **Communication & Change Management**

12:30 – 1:30 PM	Lunch			
1:30 – 2:30 PM	Retaining This Generation's Best Talent Andy Netzel	Mastering Operational Excellence Through Process Mapping Jonathan Marsh	Building Personnel Development Programs to Sustain Growth Josh Knott	Smart Brevity Fundamentals Reed Tucker
1:30 – 3:45 PM	Masterclass Workshop: David Meade Culture Catalyst: Ignite a Thriving Workplace			
2:30 – 2:45 PM	Break			
2:45 – 3:45 PM	The Science of High-Performing Teams Dr. Alyson Goldstein	Maximizing Potential: Our Continuous Journey of Personal and Professional Development Ed Ribeiro	The Art and Science of Being Human and Why it Matters at Work Mary Abbajay	Managing Organizational Change Dr. Mark Federle
3:45 – 5:00 PM	Interactive Break & Reception			
WEDNESDAY, APRIL 9, 2025				
7:45 – 8:30 AM	Grab and Go Breakfast			
8:30 – 9:30 AM	Navigating the Trade Workforce Dilemma: It's Time to Get to Work Dr. Anthony Sparkling	Age-Proof Your Brain Dr. Marc Milstein	How Culture Drives Business Success Brian Calcagno	How to Build Best Practice Teams Without Stifling New Innovation Jason Faircloth
8:30 – 10:45 AM	Masterclass Workshop: Rick Grandinetti Taking Action for Change			
9:30 – 9:45 AM	Break			

9:45 – 10:45 AM	Navigating the Future: Empowering the Construction Workforce Jeannie Salo	The Breakthrough Method for Brain Boosting, Age Defying, Energizing, Game- Changing Sleep Dr. Marc Milstein	Shockingly Good Change: How You Can Adapt and Thrive David Meade	Speaking with Confidence Jennifer Samuel Chance
10:45 – 11:30 AM	Interactive Break			
11:30 AM – 12:30 PM	Hire, Retain, and Develop Future Leaders Dean Rhoades	Leading Difficult Conversations Jennifer Samuel Chance	Building Company Culture as an Electrical Contractor Jim Ferry, CJ Hess	How to Create a Culture of Service Excellence to Your External and Internal Customers Rick Grandinetti
12:30 – 1:30 PM	Lunch			
1:30 – 3:00 PM	General Session: John Foley Intentional Leadership: Creating Elite Teams			
8:00 – 10:00 PM	Closing Reception			

Tracks: Mentoring, Recruiting, & Retaining • Personal & Professional Development • Culture & Growth • Communication & Change Management



Choose one track or mix your sessions to create a learning experience customized for you!



Personal & Professional Development

What benefits you benefits your company. These sessions help you plan your future, refine your skills and avoid burnout.



Mentoring, Recruiting, & Retaining

Keeping up with today's ever-changing environment can feel like a full time job. These sessions focus on how to keep and grow your workforce.



Culture & Growth

Creating a strong culture throughout your company is worth its weight in gold and will encourage growth across many facets of your business.



Communication & Change Management

Daily decisions impact your business today and for years to come. These sessions focus on the tools you need to communicate and make major impacts in your company to prepare it for the years ahead.

NEW Masterclass Workshop:

These limited, immersive educational experiences focus on building or strengthening individuals in a specific skill. These classes are limited in size. Availability will be on a first come first served basis.

NECA Now THIS YEAR!

NECA Now continues to be one of the most anticipated events on NECA's calendar. In 2025, you'll see exciting opportunities to network with your peers and industry partners.

Join us Monday evening at the Diplomat for a Margaritaville-themed beach bash.

NECA Now offers **three general sessions** with dynamic breakout sessions lead by a new roster of **world-class speakers** to give you even greater customization options for your learning experience.

During interactive breaks, you will have the opportunity to network with NECA **Premier Partners** and learn about their latest offerings and services.

Dance the night away with the iconic Milwaukee Toolshed Band at a carnival-themed closing reception on Wednesday night.

Golf Outing

Monday, April 7th
8 AM Shotgun Start

Fee: \$180 (includes green fees, transportation to course and light breakfast). Club rentals are available for \$90 a person.

Jacaranda Golf Club is South Florida's premier semi-private golf facility, featuring 36 holes of championship golf that are beautifully maintained throughout the year. The East & West courses, both rated four stars by Golf Digest, weave through a variety of ponds and canals, lending a tropical feel throughout.

Florida Everglades Adventure

Monday, April 7th
8 AM – 12 PM

Fee: \$190 per person

Journey into nature's secretly preserved wilderness made up of 1.2 million acres of grasslands and hardwood hammocks aboard one of our airboats. A professional tour guide will narrate the thrilling 60-minute airboat ride as guests glide through the jungle of wilderness of the Florida Everglades, recognized as the one of the most unique ecosystems in the world. Our tour guide will lead guests through this natural wonder where they will encounter breathtaking panoramic views, lush vegetation, and tranquility.



Networking Reception

Monday, April 7th

5:30 PM – 7 PM

South Palm Court and
Lagoon Pool South



Kick off NECA Now 2025 with a splash! Enjoy an open bar, light hors d'oeuvres, games and live entertainment amidst a tropical backdrop at a Margaritaville-inspired beach bash.

Closing Reception

Wednesday, April 9th

8 PM – 10 PM

Carousel Club

Step right up to the finale of NECA Now 2025 with a carnival-themed affair at Carousel Club. Enjoy retro games, whimsical performers, and an electrifying performance from Milwaukee Toolshed Band!



Women in NECA

Sunday, April 6th, 6 PM – 8 PM

Monday, April 7th, 8 AM – 3 PM

The Diplomat Beach Resort

Network and learn with your peers at Women in NECA (WIN). With in-depth workshops on authentic leadership, navigating power dynamics, and problem solving, you can develop your professional acumen and leadership skills no matter your role. Join us and make a difference in your career!

The Women in NECA Leadership Conference requires separate registration of \$450. Attendees who participate in Women in NECA **and** NECA Now will receive a \$450 refund once they have scanned into both meetings.



Register online! Visit www.neca-now.com

Registration (before March 7, 2025)

Member: \$1,300
Spouse/Guest: \$925
Child (7+): \$100

Late Registration (after March 7, 2025)

Member: \$1,350
Spouse/Guest: \$950
Child (7+): \$100

Cancellation Fees

Cancel with full refund: March 7 2025
Cancel minus \$100 fee: March 28, 2025
No refund for cancellations: March 31, 2025
Registration and housing cancellations must be received in writing.

Hotel

The Diplomat Beach Resort
Room Rate: \$339 per night, single/double (suites by request, based on availability)

Contact Information

For registration and housing, contact CMR:
Phone: 800-368-6322 (US & Canada)
Fax: 415-293-4745
Online: necanow.cmrushelp.com

Dress Code

Resort casual

Women In NECA

Registration fee: \$450. Attendees who participate in Women in NECA **and** NECA Now will receive a \$450 refund once they have scanned into both meetings.

NECA thanks our
Premier Partners
for their support.



REGISTER BY MARCH 7, 2025 TO SECURE YOUR SPOT!



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www.neca-now.com

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