

2017 WIN Leadership Summit

April 19-21

The Kimpton Journeyman Hotel

310 E Chicago St. Milwaukee, WI 53202



Wednesday, April 19

- 2:00 pm – 5:30 pm Registration
- 6:00 pm – 8:00 pm Opening Reception at Hotel

Thursday, April 20

- 7:30 am Networking Breakfast
- 8:00 am – 8:30 am **Welcome, Introductions and Announcements**
Sonja Rheume, WIN Chair and members of the WIN Task Force.
- 8:30 am – 10:30 am **Personal Branding & Your Digital Footprint:
The Subtle Art of Self-Promotion for Career Success**
Sima Dahl, Founder of Sway Factory, Inc., Speaker, Trainer and Coach
- 10:30 am – 11:00 am Break
- 11:00 am – 11:15 am **NECA Premier Partner Success Story**
Lindsey Miller, National Account Manager - JSS
- 11:15 pm – 12:00 pm **NECA Member – A Project Manager’s Story
Project Highlights, Successes and Challenges**
Noelle Sebastian, Assistant Project Manager - Rosendin
- 12:00 pm – 1:00 pm Lunch
- 1:15 pm Leave to Milwaukee Tool Corporate
- 1:45 pm – 5:00 pm **Corporate Culture Tour of Milwaukee Tool**
- Help Wanted! Recruit and Retain Your Future**
- 5:30 pm – 9:00 pm Group dinner. Location TBD
Sponsored by Milwaukee

Friday, April 21

7:30 am Networking Breakfast

8:00 am – 11:30

Effective Communication Best Practices Workshop

- Breakout 1 – Effective Communication Best Practices
- Breakout 2 – Presentations
- Breakout 3 – Written (emails, texts, posts)
- Breakout 4 - Phone (conference calls)

11:

12:00 pm Meeting adjourns