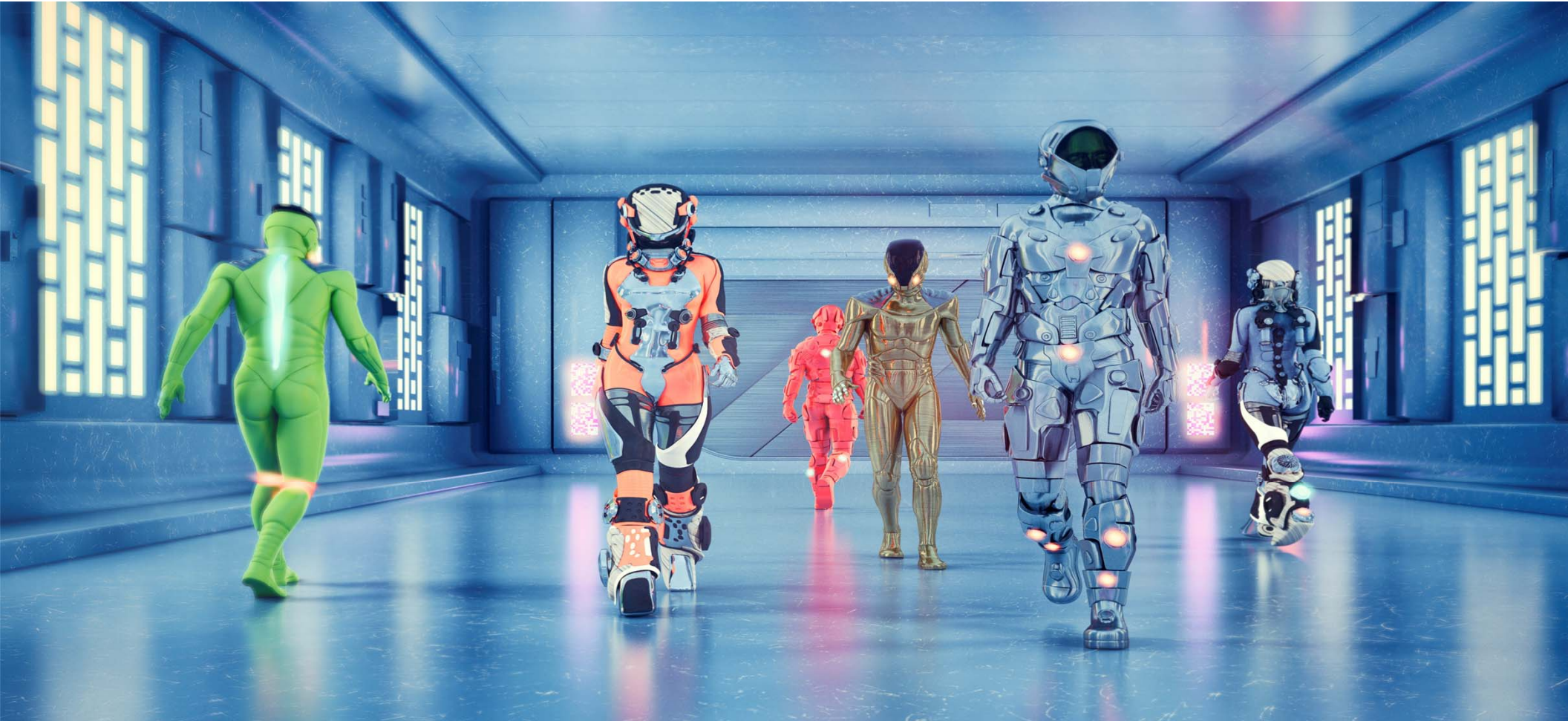


The Augmented Workforce

Ronna Davis
Strategy and Technology
CommScope, Inc.





Before the Robots Takeover

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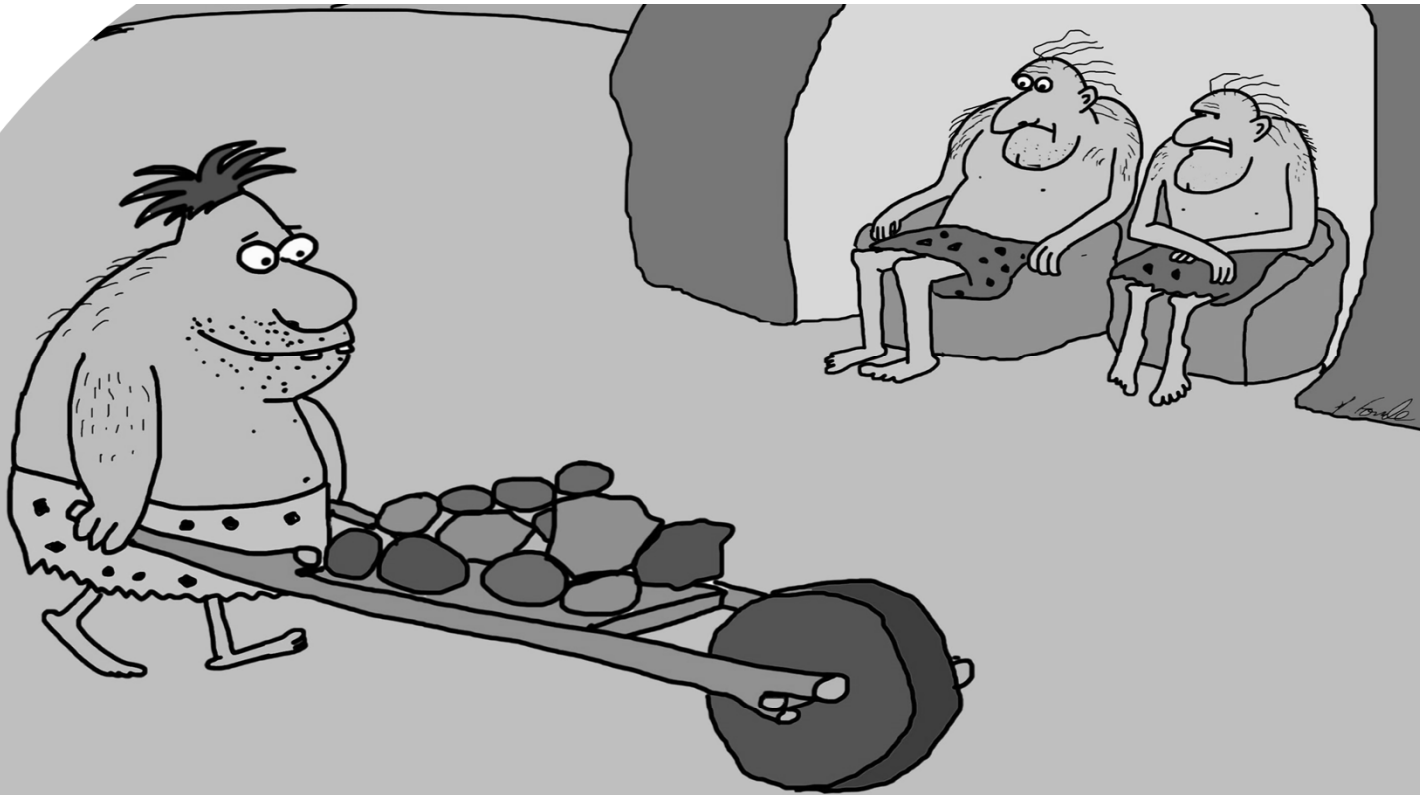
Automation Impacts on the Workforce

McKinsey&Company

A minute with the
McKinsey Global Institute

0:00 / 1:22





"Man, look at these young guys! This 'wheel' thing is making them all soft. Next, they'll be using *animals* to pull themselves around!"

PRODUCTIVITY



INCREASED FULFILMENT



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Enabling the Augmented Workforce

- Machine Learning / Early AI
- M2M Communication
- Augmented Reality
- Virtual Reality
- Improved Haptics
- Wearables
- Wireless (edge compute capable)





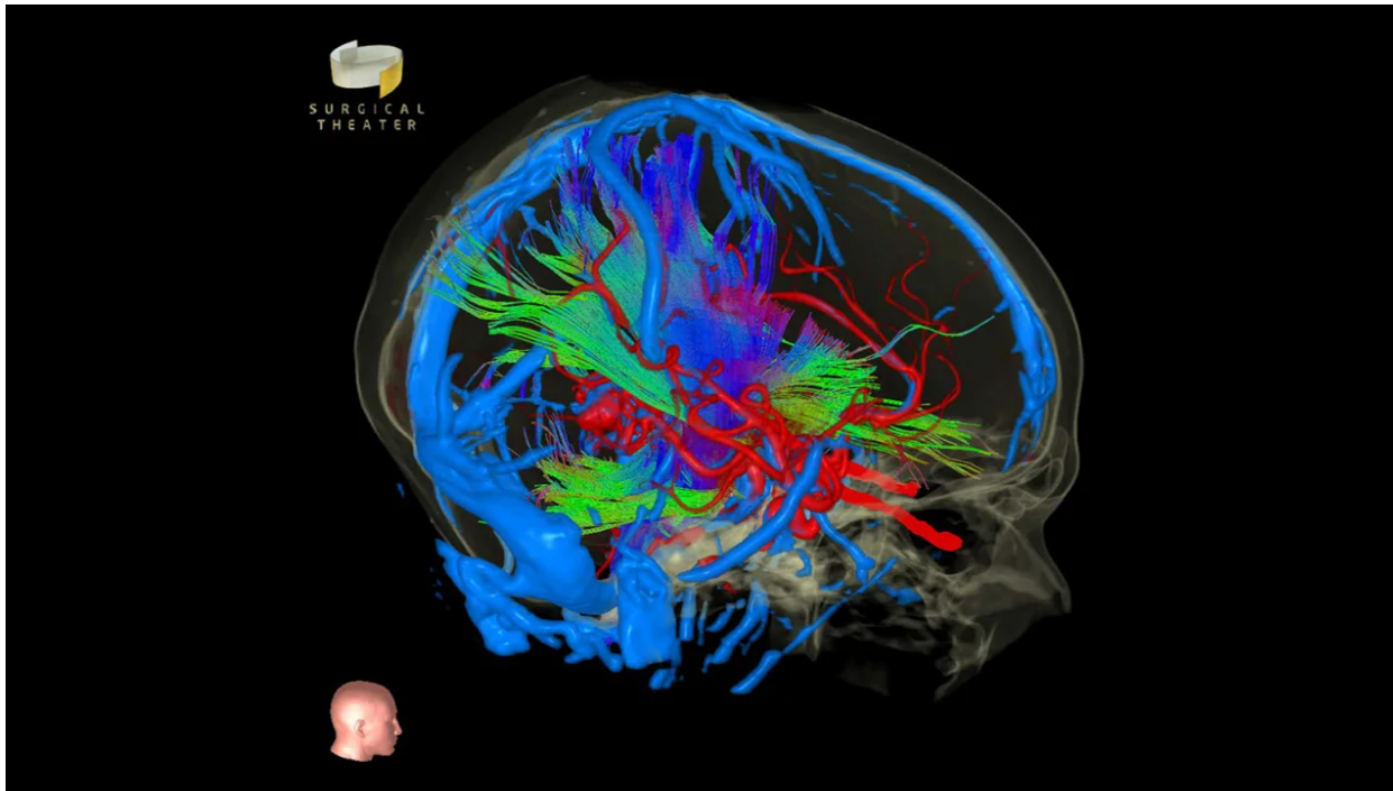
Education

- VR driven learning experiences are all accumulative.
- Gives students an opportunity to interact with the reading specimen using all the five senses.
- eLearning is expected to be worth \$375 billion by 2026.



Healthcare

This tech uses augmented reality to give surgeons 'superpowers'



Courtesy Surgical Theater

AR for Manufacturing



<https://www.lightguidesys.com/resource-center/blog/6-uses-of-augmented-reality-for-manufacturing-in-every-industry/>

Retail



- AR in store
- AR online
- VR online

40%

40% of consumers say they would pay more for a product that they could customize in AR.

ZERO LATENCY

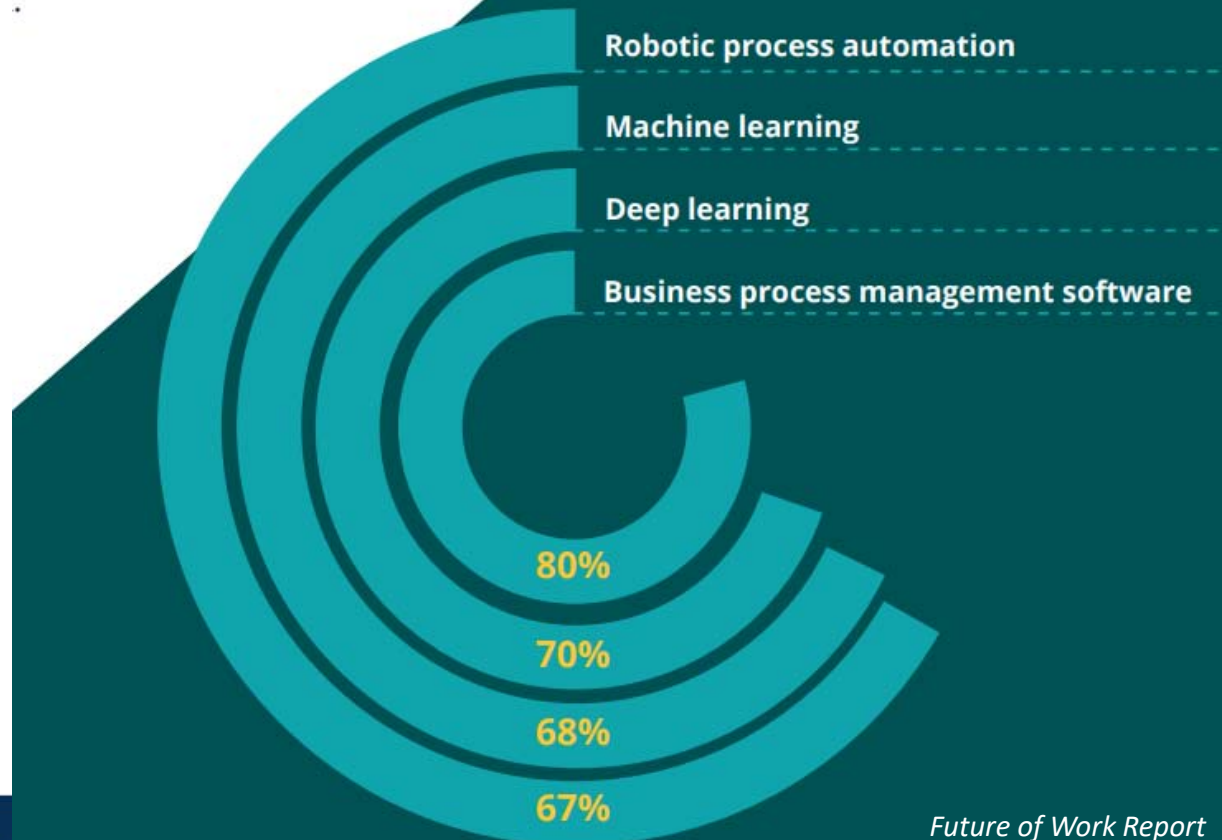


Entertainment Venues

- High demand for AR and VR entertainment experiences
 - Gamification
 - Shopping
 - Entertainment

Workplace Automation

What percentage of companies are investing in these technologies?



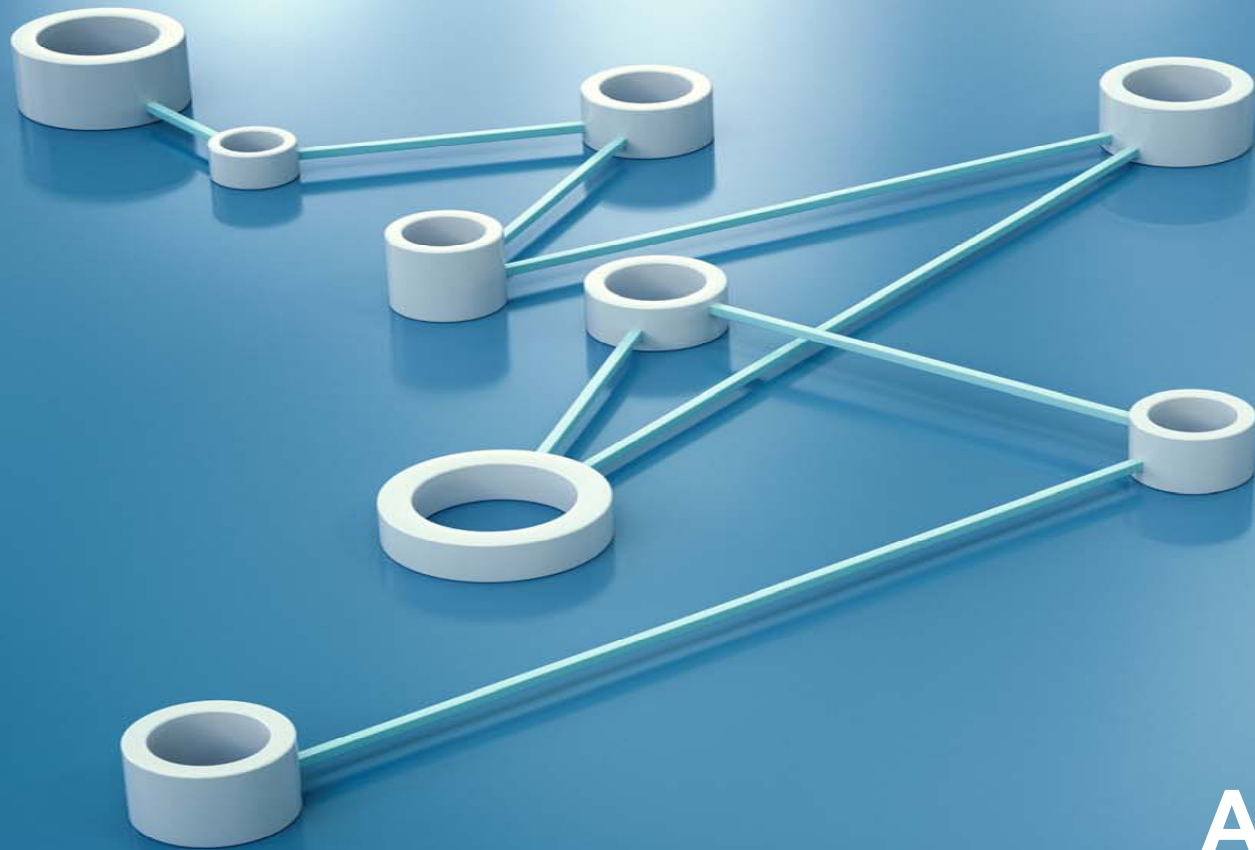


Bandwidth



Power





Architecture



An abstract graphic consisting of numerous thin, parallel lines that curve and flow from the left side towards the right, creating a sense of motion and depth. The color palette transitions from dark teal on the left to bright cyan and light blue on the right.

Flexibility

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A horizontal decorative bar at the bottom of the slide. It features a dark blue background with a pattern of glowing, semi-transparent blue geometric shapes, including rectangles and triangles, some of which are oriented vertically, creating a digital or architectural aesthetic.



Technology helps us spend more time on our WHY.



THANK YOU

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